



INTRODUCING: TMII 2024 ADVANCED INTERNATIONAL VISITOR PROFILE (AIVP)

Travel Market Insights Inc. (TMII) is excited to announce the launch of the **2024 Advanced International Visitor Profile (AIVP) program**. This program is designed to equip your global team with timelier international visitor country profile data that is both destination-specific and U.S. country-specific.

2024 AIVP U.S. COUNTRY PROFILES SUBSCRIPTION

2024 AIVP U.S. Country Profiles are designed for global teams seeking timely country visitor snapshots at the U.S. level.

These reports are ideal for organizations like Travel Oklahoma, which benefited from the 2023 timely U.S. country-level profiles before heading out on missions and trade events such as IPW in 2024.

- ✓ Timing: 2024 AIVP U.S. Country Profiles available starting in February 2025.
- ✓ Cost: The initial report is \$1,500, and each subsequent country profile cost \$1,000.

2024 AIVP CUSTOM STATE/CITY/REGION COUNTRY PROFILES SUBSCRIPTION

The 2024 AIVP custom state, city, and region profiles are designed for global teams seeking timely in-depth comprehensive country-specific visitor profile data to support their global teams' efforts.

The 2024 AIVP custom country profiles provide global teams with the timeliest 2024 visitor profile data that is customized to the destination. The AIVP profiles include analytical tools highlighting your destination's strengths, opportunities for growth by country, and a market optimization toolset.

Ideal for organizations like Travel Texas, which benefited from the timely Texas 2023 AIVP custom country reports to provide their global team with the timeliest one page country snapshots, advanced strategic planning, data to help engage with Travel Texas suppliers and partners.

- ✓ Timing: 2024 AIVP State/City Custom Country Profiles available starting in February 2025.
- ✓ Cost: Contact TMII for details on the cost of your custom 2024 AIVP international country reports.

2024 AIVP COUNTRY LIST

2024 AIVP countries include:

- ✓ Overseas
- ✓ United Kingdom
- ✓ Germany
- ✓ France
- ✓ Italy
- ✓ Spain
- ✓ India
- ✓ China
- ✓ Japan
- ✓ South Korea
- ✓ Australia
- ✓ New Zealand
- ✓ Brazil
- ✓ Colombia
- ✓ Canada
- ✓ Mexico
- ✓ Additional custom countries are available for 2024 AIVP custom reports (e.g., Benelux, Germanic, etc.)

For more information on TMII's new 2024 AIVP program please contact: Scott@travelmi.com

Travel Market Insights Inc. (TMII)